

# BARRIE VIRTUAL MARKET – VENDOR APPLICATION

The Barrie Virtual Market will be hosting another market and we would love you to be a part of it. Join our market and be one of the dozens of vendors available for our consumers to shop!

Becoming a vendor you will receive the following exposure specific to your business;

- \* One vendor spotlight post on social media (Instagram & Facebook)
- \* Social media mentions and tagging where applicable prior and during the event.
- \* Website ad on the official Barrie Virtual Market page announcing your offer with a click through to shop your page.
- \* Your business will benefit from the consumer traffic generated and driven to the Barrie Virtual Market by a multi-media marketing campaign that includes radio, paid social media and digital ads.

Should you wish to be a vendor we require the below form to be filled out. Once we have received your application we will confirm you're approval.

In order to deliver a successful market for our vendors we have limited the number of vendors from each category.

Upon approval you will receive a welcome letter and an invoice which requires payment within 48hrs in order to hold your spot as a vendor.

\* Required

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\*Email Address

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\*Company Name

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Company Website (this will be the link used for consumers to shop your products or services).

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If you don't have a website we can direct it to your Instagram or Social Media Account

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\*Business Category (Restaurant, Beauty, Jewellery, Clothing, Fashion Accessories, etc)

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Please indicate your offered discount which will be active during the market day (we strongly suggest a discount of 25% or higher) Should your offer require a discount code we suggest BVM\_\_ (\_\_ = %off, example BVM25 for 25% off) \*

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The Vendor fee is \$45.00 +hst. This includes the features listed above.

Check to confirm you agree to pay this fee prior to the market.

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Added Feature - If you are unable to be a vendor or wish to enhance your social media exposure through the BVM social media platforms we are offering an exclusive feature day! On your allocated feature day you will receive the following: 1 dedicated post, 5-10 stories introducing and talking about your product or service to our followers, mention on how followers can go about purchasing your product. (These features are scheduled to happened from January 11 - Feb 26th a date will be confirmed by the organizers and approved by you)

SOCIAL MEDIA FEATURE DAY - \$25 (only 10 spots available.). You must supply product for visual. This will allow us to showcase your business more affectively.

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We look forward to hearing from you and can't wait to have you as part of the Barrie Virtual Market.

I agree, upon the Barrie Virtual Market's approval to being a vendor in the market.

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